# FRITZ



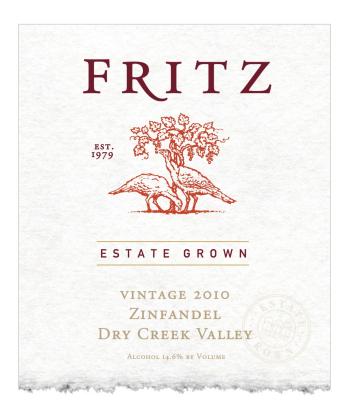
## Fritz Underground Winery's Portfolio of Wines

### 2010 Estate Zinfandel

#### Winemaker's Notes:

Our 2010 Estate Zinfandel is handcrafted from 30 year old vines grown on the valley floor of our Estate, a 5 acre site that produces wines that are rich in color and flavor. In this garnet hued wine, look for aromas of blackberry, black and red cherry, wild berry, anise, and subtle dusty earth tones. It is a well structured Zin with a balanced mouth feel and elegant tannins. Flavors of blackberry, black and red cherry, red licorice, carry through to it's delightful finish

- Winemaker Brad Longton



#### Technical Data:

Appellation:	Dry Creek Valley
Varietal:	Zinfandel
Harvest Date:	October 8, 2010
Bottling Date:	August1, 2011
Barrel Aging:	9 Months American Oak
Alcohol:	14.6%
pH:	3.52
TA:	0.74g/100ml
Production:	1400 Cases

#### **Production Notes:**

Whole berries were transferred to open top fermenters to help capture bright fruit aromas and flavors. The tanks were cold soaked for three days then warmed and inoculated with native yeast. Punch downs occurred in the tanks 2-3 times/day for 10 days, allowing skin contact for color. The wine was then drained off the skins and placed in 30% new American Oak barrels for 9 months.

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